

Hall-A
MADE IN LEBANON EXHIBITION

Hall-B
FOOD AND BEVERAGE EXHIBITION

FORUM de Beyrouth
9 – 13 May
from 4 to 10 pm

بتحب لبنان؟
حب صناعتو

eat healthy

الجمهورية اللبنانية
وزارة الصناعة

نبض لبنان
صناعتو
MINISTRY OF INDUSTRY

جمعية الصناعيين اللبنانيين
ASSOCIATION OF LEBANESE INDUSTRIALISTS

Royal Wedding Fair™

11th edition
2024

FORUM 1 – 5 November
de Beyrouth from 4 to 10pm 2024

Available on the
App Store

Get it on
Google play

Our Marketing Campaign...

is promoted regionally with a high frequency multimedia campaign & scheduled during the peak time of the event; it includes:

- *His Excellency Minister of Industry George Boujikian will hold a press conference this month in the Forum to encourage all industrialists to participate in the exhibition
- * Ads On MTV & LBCI (app, website, & social media).
- * 450 spots on Radio stations
- * Reports 7 Ads on Beiruting, LebTVity, Arabia weddings, ABC alkhaliqieh and masaya tv.
- * 55 giant unipols. **4 months**
- * direct mails.
- * 250.000 mass phone text messages.
- * ads on major society.
- * 100.000 qr code invitations.
- * social media.
- * press coverage.
- * Forum outdoor.

MEDIA TRADE
OUTDOOR MEDIA & DIGITAL PRINTING

FORUM
DE BEYROUTH

Weddings
Mall.com