

Our Huge Marketing Campaign...



The Royal Wedding fair 2018 is promoted regionally with a high frequency multimedia campaign & scheduled during the peak time of the event; it includes:

- * 70 Spots on MTV
- * Reports on MTV, LBC, OTV, etc...
- * 450 spots on Nostalgie, Energy, Sawt el Gad, Aghani & Jabal lebnan
- * 95 Giant Unipols & Rooftop
- * 300 Outdoor Billboards 4x3
- * 30 Outdoor Led screens
- * Direct mails
- * Mass Phone text messages
- * Ads on major Society
- * Magazines
- * 50,000 invitations
- * 2000 VIP invitations
- * Social media
- * Press Coverage
- * Forum Outdoor Lighting

